



Social Posting

SERVICE PLANS



	PRO	PLUS	PLATINUM	
SOCIAL POSTING MONTHLY	Included	Included	Included	Description
Posting Frequency	1 Post / Week	4 Posts / Week	Everyday	How often we post content.
Original Posts Per Month	4 Posts	16 Posts	28 Posts	The number of posts we create for your account each month.
Social Channels	1 Channel	3 Channels	6 Channels	The number of social media platforms we post to based on your selection.
Posting Time Optimization	✗	✗	✓	Posts scheduled at times of peak engagement using analytics.
Licensed Images	✓	✓	✓	Each post includes one licensed stock image, usually as the featured image.
Image Submissions	✓	✓	✓	Clients can submit custom images, and we'll create posts with them.
Trending Hashtags	✓	✓	✓	We research and select the best hashtags based on trends and traffic.

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SOCIAL POSTING MONTHLY	Included	Included	Included	Description
Scheduled Posts	✓	✓	✓	Posts are scheduled according to your preference or optimized for peak traffic times.
3 Point Inspection	✓	✓	✓	Each post is checked for grammar, spelling, originality, and creativity.
Quality Assurance Audit	✓	✓	✓	Posts are reviewed by a specialist to ensure high quality.
Monthly Reporting	✓	✓	✓	A report showing published posts and their metrics is sent to you monthly.